

Station WVBTV-TV NORFOLK, VA.
Advertiser ().RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 598
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //598
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	M	9P-10P		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	

Buyline Comment: THE X-FACTOR

---REPORT TOTALS---
Report Totals: 12 / \$25,600.00

---SALES MONTHLY TOTALS---

Nov 12: 12 / \$25,600.00
Sales Totals: 12 / \$25,600.00
Station Totals: 12 / \$25,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals	\$284,444	CATV 0%	WAVY 57%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 0%	WVBT 9%	WVEC 11%		

---COMPETITIVE---
COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE